

Yu-Yeon Cho

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Education

Rhode Island School of Design, Providence RI 2008
Bachelor of Fine Arts, Graphic Design

NASA Sponsored Studio, RISD, Providence RI 2008
Course work in collaboration with NASA

Seoul Women's University, Seoul Korea 2002-2004
Course work in fine art, Painting

Experience

Lippincott, New York, NY 2008

Graphic design internship: Designed both external and internal materials including Brand guidelines, Sponsorship logo, Employee package, and Customer experience map.

Landor Associates, New York, NY 2008

Post Graduate Corporate Identity Internship: Assisted and designed various materials including corporate identities, Brand drivers, Brand look and feel(housestyle), and internal design projects.

MTV Networks Creative Service, New York, NY 2007

Assistant Designer Internship: Designed materials and website for Television Communication Association, and small projects.

No.11, Inc, New York, NY 2006

Assistant designer Internship: Worked on new layouts for Muse, Italian-fashion magazine and official website for No.11, Inc. Gained insights into the professional design market.

Other Experience

Office of Information Technology, RISD, Providence RI 2007

Consultant & Lab monitor: Provided computer troubleshooting and network management for Student Computer Services.

Gwang-jin Middle School, Seoul Korea 2002

Animation Instructor: Co-taught animation class for students with a focus on figure drawing, story boarding, and character design.

Skills

Computer: Macintosh, PC, Adobe Creative Suit 2 & 3, QuarkXpress, Fontlab, Typetool, Macromedia Flash, After Effects, Dreamweaver HTML, Microsoft Office

Languages: fluent in English and Korean. (*Citizen of the United States, educated in both Korea and the US.*)

Honor

2006-2007 Honor Student,
Rhode Island School of Design

Design Affiliation

AIGA, New York chapter
Art Directors Club
D&AD